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Kashrus Alert

A Kosher Australia Product Update



Despite our best efforts, Kraft Heinz, the owners of the Golden Circle brand, have unfortunately decided to discontinue its Kosher certification of the Golden Circle range of **LONG-LIFE FRUIT JUICES (including the Popper range and Golden Circle Junior Drinks), FRUIT CORDIALS & CANNED FRUITS.**

The company has advised that they will no longer allow us to monitor the ingredients or manufacturing processes, and further the company is not willing to commit to informing Kosher Australia of any changes in the ingredients and processes. Both these criteria are fundamental requirements in order to maintain a reliable kosher certification.

The Golden Circle products with a 'best before date' printed on the packaging which is prior to 1 July 2016 remain kosher certified under the supervision of Kosher Australia. Products with a best before date **after 1 July 2016** are no longer Kosher certified by Kosher Australia and are therefore **not recommended**.

We are working together with our colleagues at the Kashrut Authority in Sydney to address this situation, and we continue to request Kraft Heinz to reconsider its decision to discontinue the certification of its fruit juices, fruit cordials and canned fruits, and we urge consumers to make their voices heard.

The company may be contacted via <http://www.goldencircle.com.au/Contact-Us> or <http://www.heinz.com.au/en/Contact>

The following Australian brands of juice are currently under Kosher Australia supervision:

- Apple Tree
- Aussie Gold
- Just Delicious (including select cordials)
- Nippy's
- Noah's
- Nudie
- Original Juice
- Pureharvest



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